

Michigan Every Day **By Patrick Sullivan and Carole Eberly**

Oct. 1, 1908
First Model T produced

The Ford Model T, the car that would revolutionize the auto industry and secure Detroit's claim to being the Motor City, was produced at the Ford Motor Company's Piquette Avenue plant in Detroit. The first Model T drove out of the plant on Oct. 1, 1908. The car would become the staple of the company for 19 years as 15 million automobiles were produced. The Model T's best feature was its price. For the first time, ownership of an automobile was within reach of regular folks. It also was reliable and able to navigate the poor roads of the era. The car could travel up to 45 miles per hour and got 13 to 21 miles per gallon.